

Registration Form

DATE Friday, October 27, 2006

LOCATION Gwinnett Chamber of Commerce Building, 6500 Sugarloaf Parkway, Duluth, GA 30097. 770-232-3000. Go to www.gwinnettchamber.org.

TIME

Registration begins 8:00 a.m. with continental breakfast. The program is scheduled from 8:45 a.m.–4:15 p.m.

Name: _____

Address: _____

Phone: _____

Fax: _____

E-Mail: _____

TUITION

- **FREE for Georgia ElderCare Network members, who may register by mail or online.**
- **\$249 for non-members** of the Georgia ElderCare Network. Multiple registrants from same company pay \$229 each. **Early bird rate of \$229** if registration is postmarked by October 11. **Checks, payable to Georgia ElderCare Network, must be mailed and accompany this registration form.**
- **Non-members** of the Georgia ElderCare Network may attend the conference for **FREE**, given seat availability, if you join the Network (dues \$900) by October 27, 2006. **To learn the other benefits of joining**, go to www.GeorgiaElderCare.com.
- **Tuition includes** a free manual of course materials that complement the live presentations.

Registration by Monday, October 11, is strongly encouraged due to the limited seating (125 people max.) and to guarantee you will get conference materials.

CANCELLATION Substitute registrants are welcome and may be named at any time. If you cancel six or more business days in advance, you will receive a full refund, less a \$20 service charge.

MAIL THIS REGISTRATION FORM TO

Georgia ElderCare Network, LLC
400 Perimeter Center Terrace, Suite 500
Atlanta, Georgia 30346

Why Attend This Conference?

This is the *best conference in Georgia* that allows you to *spend a day with your peers*, other ElderCare professionals, in a *collegial environment* geared especially to *help you grow your business* and better serve the needs of your clients. *Get all your questions answered.*

Meet other professionals who help families plan for and deal with the issues of aging.

Specifically:

- attorneys
- geriatric care managers
- financial planners
- independent living, assisted living, and nursing home directors
- CPAs
- investment advisors
- home health and hospice agency professionals
- long-term care insurance professionals

CONTINUING EDUCATION CREDIT

CLE 5.0 This program is approved for 5.0 hours of continuing legal education credit with the Georgia Commission on Continuing Lawyer Competency.

CFP This program has been accepted by the CFP Board and qualifies for 6.0 hours of CE credit for CFP Certificants. CFP™, CERTIFIED FINANCIAL PLANNER™ and CFP with flame logo are certification marks owned by the Certified Financial Planner Board of Standards, Inc. These marks are awarded to individuals who successfully complete the CFP Board's initial and ongoing certification requirements.



National Business Institute is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN 37219-2417. Web site: www.nasba.org. This program is designed to qualify for 6.0 hours (based on 50 minute credit hour) of continuing professional education credit for accountants. *For more information* regarding administrative policies such as complaint and refund, please contact our office at 800-930-6182.

Accountants: This is a basic-to-intermediate level program. Accountants should have a basic understanding of the issues facing today's elderly generation. No advanced preparation or prerequisites are required. Field of Study — Administrative Practice.



National Business Institute, a division of NBI, Inc., is not in any way affiliated with the National Business Institute, Inc. of Atlanta, Georgia.

2006 GEORGIA ELDERCARE® —Conference—

Friday, October 27, 2006
Atlanta, Georgia

What's In It For YOU?

The benefits and resources *only* the professional Georgia ElderCare Network can provide you:

- **Fresh perspectives from a team of knowledgeable experts.**
- **Useful, up-to-date information.**
- **Affordable registration fee.**
- **Continuing education credits.**
- **New professional contacts.**
- **Your BEST educational and networking value, anywhere!**

*Register Today for this
Timely Opportunity!*

Learn more about the Georgia ElderCare Network's *exclusive benefits*: call toll-free 877-379-4500, or visit www.GeorgiaElderCare.com.

Sponsored by

- Family Private Care, LLC
- Georgia ElderCare Insurance®
- MedicalSummary.com

Conference Lineup

The Georgia ElderCare Conference is open to all professionals who help Georgia families plan for and deal with the issues of aging.

Here's what you'll learn:

- **ElderCare Legislative Overview:** An up-to-date summary of major legislative items that will impact Georgia families.
- **Health Care Delivery and Advance Directives:** A perspective on the changing face of health care delivery in a society with an aging population and the use of Advance Directives.
- **Elder Abuse:** What it is and how you can spot it as a professional.
- **Geriatric Care Management:** What exactly it is and how can these ElderCare experts help Georgia families who are dealing with the issues of aging.
- **How To Get the Most Out of the Financial Planning Experience:** Three case studies to show you the way.

Session Times

8:00–8:45 Registration, Continental Breakfast
Breakfast sponsored by Georgia ElderCare Insurance®

8:45–9:00 Welcoming Remarks
Judy Waters, Conference Co-Chair;
Chair of the Georgia ElderCare Network
Board of Advisors

9:00–10:00 ElderCare Legislative Overview:
Moderator: Victoria L. Collier, J.D.
Panelists: Becky A. Kurtz, Esq., Melanie S. McNeil, Esq., and Kathy Floyd, AARP

10:00–10:15 Networking Break
Sponsored by Family Private Care, LLC

10:15–11:15 Health Care Delivery and Advance Directives
Richard W. Cohen, M.D.

11:30–12:30 Luncheon at 1818 Club
Sponsored by MedicalSummary.com

12:45–1:45 Elder Abuse
Michael David Schulman, CPA/PFS and
J. Michael Bishop, J.D.

1:45–2:00 Networking Break
Sponsored by Family Private Care, LLC

2:00–3:00 Geriatric Care Management
Moderator: Barbara J. Dunn, RN, MSN
Panelists: Elaine Gunter, RN, BSN, CCM, A-CCC,
Mandy Merkel, and David Murphree, CMC

3:00–3:15 Networking Break
Sponsored by Family Private Care, LLC

3:15–4:15 How To Get the Most Out of the Financial Planning Experience
Bonnie Hughes, CFP

4:15 Closing Remarks
N. Wallace (Wally) Kelleman, J.D., LL.M., LTCP
Conference Co-Chair

Our Distinguished Faculty

You will benefit from the experience shared by our distinguished faculty, who were selected because of their first-hand familiarity with senior issues. They will give you practical skills and answers to your most pressing questions.

J. Michael Bishop, J.D., is a partner in the Atlanta law firm of Gard Smiley & Bishop, LLP. Mr. Bishop has more than 20 years of legal experience, practicing exclusively in the areas of securities arbitration and litigation, representing investors who have been victims of investment and financial fraud.

Richard W. Cohen, M.D., is an orthopedic surgeon with an area of expertise in Reconstructive Joint Replacement. Dr. Cohen is a practicing surgeon with Resurgens, and is a leader in End of Life Care and Advance Directives. Dr. Cohen is the Chairman of Georgia Health Decisions, and is the Chairman of the WellStar Health System Ethics Committee.

Victoria L. Collier, J.D., is the founding partner of the Elder & Disability Law Firm of Victoria L. Collier, PC, a Decatur law firm that focuses on Elder Law issues, including Estate Planning, Disability Planning, Medicaid Planning, Guardianship Litigation, and Probate Administration.

Barbara J. Dunn, RN, MSN, is the owner-manager and founder of ElderCare Management of Coastal Georgia, LLC, a private geriatric care management firm located in Savannah, Georgia.

Kathy Floyd is an Advocacy Associate State Director for AARP in Georgia. She coordinates AARP's campaigns in Georgia for state and federal issues, including Social Security, Medicare, long-term care and consumer protection issues.

Elaine Gunter, RN, BSN, CCM, A-CCC, is the President of Aging Resources, Inc., a geriatric care management firm located in Bogart, Georgia.

Bonnie A. Hughes, CFP, is the founder and principal of A&H Financial Planning & Education, Inc, an independent fee-only financial planning firm located in Kennesaw, Georgia. Ms. Hughes is a Certified Financial Planner and is the host of Georgia ElderCare Radio, a web-based talk radio program focusing exclusively on the issues of aging.

Becky A. Kurtz, Esq., has served as Georgia's State Long-Term Care Ombudsman since 1994. In this position, she directs a statewide program of advocates for residents of nursing homes and personal care homes. Ms. Kurtz currently serves as the President of the National Association of State Ombudsman Programs.

Melanie S. McNeil, Esq., serves as Executive Director for the Georgia Council on Aging, advising state government on issues of concern to seniors. Ms. McNeil currently serves as Vice President of the Georgia Gerontology Society and is a member of the Board of Directors of the Council on Elder Abuse and Neglect.

Mandy Merkel is the founder and president of Senior Resource Consulting, a geriatric care management firm located in Atlanta, Georgia.

David Murphree, CMC, is a practicing Geriatric Care Manager with Medical Maze Solutions in Suwanee, Georgia.

Michael David Schulman, CPA/PFS, is the owner and president of Schulman CPA/PFS, P.C., a personal financial planning firm located in New York, New York. Mr. Schulman is a member of the NYS Society of CPAs, where he serves on the Personal Financial Planning and Employee Benefits Committees.